Final Project Description

My website will delve into workplace culture, highlighting the importance of implementing/maintaining a positive and engaging culture in any organization. This website will be a resource for individuals who want to learn about organizational culture, so that they can be culture ‘champions’ for their own company. The website will also be a hub for subject matter experts/ people operations leaders – who will be able to use the site as a resource while concurrently adding value through insights, comments, and feedback (via the blog).

The site will offer a ‘work-culture generator’ (WCG), which will allow an individual to input information about their company/organization in order to retrieve tailored ideas/initiatives to bring to their own organizations. There will also be:

* Culture data and resources.
* Links and examples of top culture and engagement surveys.
* Blog posts on culture.
* Contact information for events, networking, and general information.

Tabs:

1. *Data & Resources*
   1. Data points highlighting the importance of org. culture (via an infographic).
   2. Links to/summaries of culture and engagement research articles.
   3. Resources to include links to prominent culture-related books, podcasts, websites, and YouTube videos (including Ted Talks).
2. *Surveys*
   1. Survey section will have examples of surveys, survey tools, and links to prominent culture surveys.
   2. ‘How to’ guides for novices on collection/analysis of survey data.
3. *Blog*
   1. User can sift through blog posts by using the arrow keys – will include posts by myself, guest-writers, and SME interviews.
   2. Once a user navigates to the blog tab, they will be able to access the full blog post and also see/add comments below each post.
4. *Contact*
   1. Contact information for inquiries toward the site etc.